



**AIA**  
Portland

Michael Riscica, AIA  
YoungArchitect.com  
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December 12, 2016

Dear Michael,

During our telephone conversation of October 31<sup>st</sup>, I explained that AIA Portland does not permit the use of its communications for the direct marketing or advertising of professional services or products. This is per our bylaws, approved and recognized by the national AIA.

Since then, AIA Portland officers and staff have noted that you have continued to do this, presumably to market attendees of AIA Portland events and to advertise your private, for profit business, Young Architect.com through which you sell your own books and programs to ARE licensure candidates.

I am formally and respectfully requesting on behalf of the Board of Directors that you cease utilizing the AIA Emerging Professionals social media sites and all other AIA Portland communication platforms, to promote your business in any form.

If any more posts of this nature appear on AIA Portland social media sites, we will disallow your access to these sites through our management settings.

Please feel free to contact me directly if you have any questions about our position.

Sincerely,

Robert Hoffman, AIA  
Executive Vice President / CEO

cc. Leroy Landers, AIA; Brian Cavanaugh, AIA

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